

## Personal Statement

With a background in design and a sharp eye for accuracy, I have arrived as a **creative artworker** through a discovery of passion and ability. Highly tuned skills in organisation, problem solving and quick learning combined with unlimited patience, precision and unwavering determination give me the ideal credentials to work seamlessly and reliably across the broad range of creative and artworking disciplines.

## Industry Employment

- 2020** **Freelance** 2007 – present  
**Designer / Artworker** working in-house or remotely. Clients I've worked with include T+T (2019), Blue Edge (2019), Platform Group (2017-18), BP Chargemaster (2017-18), Jüergensarchitekten (2012-13) and Norfolk & Norwich Festival (2009-17). I've worked on a huge variety of jobs including branding, marketing, design for print and digital, product design, spatial design, architectural model making, exhibitions, trade fair stands and collateral, presentations, pitch work, technical drawing, animation and photo retouching.
- 2018**
- 2017** **Designate** 2018 – present  
**Creative Artworker** predominantly responsible for preparing print work, as well as general design, consultation, digital and animation projects. Clients include LV=, Columbus Direct, Kuoni and Brittany Ferries. In addition to my role I have also been heavily involved in the company's server and filing system restructure, working closely with the third party IT company to solve issues and create a bespoke set-up.
- Brand Experience Ltd** 2013 – 2017  
**Midweight designer** working on projects from concept through to final production stages. Branding, design for print, animation, image research, digital illustration, web graphics (static and animated), reports and accounts, preparing artwork for print, etc. Major clients include RSPB, Tokio Marine Kiln and East of England Co-op.
- 2013**
- Woodfields Special Needs School / Creative Partnership Scheme** 2011  
**Artist practitioner** alongside a tutor working with young people with special needs. Introducing them to different styles of film making and editing, developing skills and communication techniques.
- 2011** **Archant Regional Ltd** 2010 – 2011  
**Creative digital designer** producing animated banner ads, new client visuals and adverts for newsprint. Liaising with clients and managers to complete jobs to required specifications.
- 2010**
- Jangled Nerves GmbH** 2009 – 2010  
**Co-designer and producer** of data-table graphics for the 'Zollverein' coal mine museum, Essen. Style initiation, data processing, image sourcing, info graphic illustration, animation, rendering, and editing.
- 2009**
- Archant Dialogue Ltd** 2005 (internship), 2007 – 2009 (junior)  
**Junior Designer** on contract magazine publish team. Tasks included picture research, photo re-touching, page layouts, editorial design, creating style guides, supervising style consistencies, preparing jobs for print, re-design mock-ups, and templates for new clients.
- 2007**

## Placements and Experience

- 2017+** **Brighton Festival** 2017 and 2018  
**Volunteer** assisting with running arts events, marketing, front of house and meet & greet duties.
- 2013** **Ryantown's Studio** 2013  
**Intern** working with paper-cut and screen print artist Rob Ryan and his team on product finishing.
- 2012** **Gallpen Press Ltd** 2012  
**Observation day** on each department to better understand litho and digital printing processes and product finishing.
- 2006** **Dorling Kindersley Ltd** 2006  
**Intern and freelance**, tasks included dummy book making, concept design mock-ups and modelling for a photo shoot.
- 2000** **Fox Murphy Marketing Communications Ltd** 2000  
**Work experience** and **freelance** work in the copyright and reprographics departments.

## Qualifications

### Norwich University College of the Arts

- 🎓 **MA Digital Arts** – Distinction
- 🎓 **BA (Hons) Design for Print** – Merit
- 🎓 **Diploma Foundation** – Merit

## Education

### Diss Sixth Form: 3 A-Levels: Grades A – B



### Diss High School: 9 GCSEs: Grades A – B



## Technical

I have been using a **Mac** since 1990 and a **PC** since 1997. I can switch easily between the two but have most industry experience on Macs using the **Adobe Creative Suite**. I have extensive professional experience using **InDesign**, **Photoshop**, and **Illustrator**. I have a high level of practice with **After Effects**. I have up-to-date knowledge of all English software versions and I'm confident using German editions too. I am also a proficient user of **Powerpoint**, **Word**, **Excel**, **Final Cut**, **FontLab Studio** and **Dreamweaver**.

Estimated comparative experience with Adobe softwares over the last 12 years:



## References

Available on request